

IO2 Workshop “Online activism”

24.01.2020

Association Multikultura, North Macedonia

09:00-09:15	Introduction of the “Wake Up” project
09:15-09:30	What activism means to you?
09:30-10:30	Online activism: definition and examples
10:30-11:30	Setting up an online campaign
11:30-12:15	Campaign communication plan
12:15-13:00	Things to watch out for in an online campaign
13:00-13:45	Preparing an online campaign for an actual community issue (Role play and team work)
13:45-14:15	Presentation of online campaigns
14:15-14:30	Discussion and finalization